

Date. _____

Dear Education Specialist,

Please consider adding The Etiquette Factory to our curriculum resource list. I am interested in purchasing curriculum from this vendor as soon as possible. For more information, please see below or go to: www.TheEtiquetteFactory.com

I am interested in the following product(s):

Product _____ for my student _____

Product _____ for my student _____

Product _____ for my student _____

The Etiquette Factory curriculum helps children learn manners, social skills, character development, conflict resolution, accountability, empathy, integrity and more through games, stories, role play, music, food and kind discussion. The curriculum targets children ages pre-K through high school.

The Life Skills for You Course counts as a 1/2 credit of Life Skills for High School students. The Etiquette Factory does accept purchase orders and a 30 day payment plan.

For more information on billing and shipping, please email:
monica@TheEtiquetteFactory.com or call 865-719-7302.

Parent Name _____

Parent email _____

Charter Name/Location _____

***Please see the Scope and Sequence below (required by some Charter Schools/Private Schools/Public Schools/ESA funding):



The Etiquette Factory Curriculum

Sequence and Scope: Social Development Skills through Social and Emotional Learning (SEL)

Aligned with State Standards in Social Development / SEL

Created by Monica Irvine, President / www.TheEtiquetteFactory.com

Program Overview

The Etiquette Factory's sequential, multi-phase curriculum (Pre-K through Grade 12) builds more than 150 practical life skills through short, daily, interactive lessons (typically 5–15 minutes). Manners are defined as actions that help others feel valued. The program develops character, emotional intelligence, and social competence in a progressive sequence that supports the five core SEL competencies commonly found in state standards.

Sequence of Skill Development

Phase 1: “Fundamentals4Kids Curriculum” Foundations (Pre-K – Grade 3 / Ages 4–9)

Focus: Building self-awareness and basic relationship skills through story, song, games, and hands-on practice.

- Identify and name personal emotions and the emotions of others.
- Recognize personal strengths and positive qualities.
- Practice polite manners (please, eye contact, greetings, serving, sharing, respecting others).
- Begin recognizing simple social cues and responding appropriately.
- Develop early empathy by noticing how actions affect others.
- Practice impulse control (waiting turns, accepting “no,” cleaning up after oneself).

- Learn sincere apologies and basic conflict resolution language.
- Recognize positive outcomes when demonstrating thoughtful behavior

Phase 2: “Life Skills Essentials” (Grades 4–8 / Ages 9–18)

Focus: Strengthening self-management, relationship skills, and social awareness.

- Deepen self-awareness of emotions, strengths, and personal identity (including respect for cultural and family differences).
- Build healthy relationships through conversation skills, introductions, and acts of kindness.
- Master polite manners and table etiquette in social settings.
- Recognize and respond to more complex social cues (verbal and nonverbal).
- Increase self-confidence through practiced social competence.
- Grow empathy for peers, elders, people with disabilities, and those who are different.
- Strengthen impulse control and emotional regulation in group and peer situations.
- Practice clear communication, active listening, and respectful disagreement.
- Learn to manage conflict through problem-solving steps and taking responsibility for choices.

Additional Focus: Responsible decision-making, initiative, and application of skills in real-world contexts.

- Refine self-awareness of personal values, cultural identity, strengths, and emotional triggers.
- Apply advanced relationship skills in peer, family, dating, workplace, and digital settings.
- Exhibit polished manners and professional etiquette with confidence.
- Read sophisticated social cues and adapt behavior appropriately.
- Demonstrate mature self-confidence and greater empathy for others.

- Master self-management through impulse control, goal-setting, and independent decision-making.
- Resolve conflicts with clear, respectful communication and accountability.
- Take full responsibility for personal choices and demonstrate initiative in leadership, service, and independent living skills.

Contribution to Key SEL Outcomes

- **Self-Awareness:** Students identify emotions, personal strengths, and cultural/family identities through guided reflection and discussion.
- **Self-Management:** Students practice controlling impulses, regulating emotions, and accepting limits in daily social interactions.
- **Social Awareness & Empathy:** Students develop the ability to recognize social cues and show genuine care for others.
- **Relationship Skills:** Students build healthy relationships through polite manners, clear communication, and conflict resolution.
- **Responsible Decision-Making:** Students learn to take ownership of choices, accept consequences, and take positive initiative.

Implementation Notes

Lessons are sequential and spiral in design—skills introduced early are reinforced and expanded at higher levels. The curriculum is suitable for classroom, after-school, homeschool, and enrichment settings and supports state social development / SEL standards through explicit, active, focused, and sequential (SAFE) instruction.